

Министерство ооразования и науки Краснодарского края Государственное образовательное учреждение дополнительного профессионального образования Краснодарского края Краснодарский краевой институт дополнительного профессионального педагогического образования (лицензия № 03537 от 16.03.2012г.) Россия, 350080, г. Краснодар, ул. Сормовская,167 тел./ф.: (861) 232-85-78 e-mail: idppo@kubannet.ru ИНН 2312062743

Руководителю МОУО Руководителю ТМС

от 30.09.13 г. № 01-20/1263

Уважаемые учителя английского языка!

Кафедра иностранных языков ККИДППО и УМЦ «Британия – Кавказ» информирует вас об изменении даты проведения авторского методического семинара, который состоится **17.10.2013** г. с 10.00 до 12.40. Семинар проводит лектор, консультант Издательства «Пирсон» *Роб Дин.*

- Участие в семинаре бесплатное
- Участники семинара получат сертификаты Издательства «Пирсон»

Программа семинара: См. приложение.

Место проведения: ГБОУ Краснодарского края ККИДППО Адрес проведения: г. Краснодар, ул. Сормовская, 167. Регистрация: 09.30 – 10.00

Телефон для справок и предварительной регистрации: 8(861)232-48-12, +7918-374-83-99, +7906-434-54-70

Ректор ККИДППО



Е.А.Семенко

Науменко О.С. 8(861)232-48-12

Приложение

PEARSON

ALWAYS LEARNING





Pearson Autumn School 2013

We are pleased to invite all teachers of English to a series of teacher training events run this autumn. It will be an excellent occasion to get involved in the discussion on digital revolution in ELT but also exchange practical ideas on developing the students' speaking skills in the digital era.

Date 16 October **Town** Krasnodar **Venue** ККИДППО <mark>Сормовская</mark> 167 Time 10:00

Guest Speaker - Rob Dean



Rob has been involved in ELT as a teacher, director of studies and teacher trainer since 1994. During this time, he has taught a wide variety of ages and levels in numerous countries in Europe and South East Asia, and is currently based in Poland. Rob has taught a wide variety of course types, from primary to adult, including exam preparation, EAP and English for business and professional purposes. He has numerous interest areas within the world of ELT, including teaching young learners, teaching with technology, language and culture and task based learning. Rob now works exclusively for Pearson as an international teacher trainer and academic consultant, and travels widely delivering talks, workshops and seminars – as well as online webinars - to teachers all over the world. Over the years, Rob has covered a wide range of topic areas including methodology, language, practical teaching ideas, classroom management, motivation of learners and blended learning to name but a few.

Conference Programme: Krasnodar	
<mark>09:30 - 10:00</mark>	Registration
<mark>10:00 - 10:10</mark>	Greetings
<mark>10:10 - 11:10</mark>	Communication – it's for REAL
<mark>11:10 - 11:40</mark>	Break, trading fair
<u>11:40 - 12:40</u>	Teenagers CAN speak English

Sessions:

Communication - it's for REAL

Many may remember speaking in a foreign language in their school days as merely being oral repetition of grammar structures, reciting language that was designed with little regard for communicative relevance or true meaning. Things of course have changed, and the classroom of today is much more closely geared towards preparing learners to communicate for real in English, be it for business, travel or leisure purposes. This session will look at practical ways of aiding the development of the speaking skill, and will pay particular attention to the role of REAL English as delivered in the form of DVD clips and podcasts as a model for students to emulate in their production of spoken language. The session will be illustrated with material taken from the award winning Pearson course 'Speakout'.

Teenagers CAN speak English...

We've all had the experience of setting up a speaking activity only to find that most of the class say very little or worse complete the activity in their own language. This session will look at some ways of avoiding that annoying scenario by looking at what can motivate teenage students to speak English and in so doing develop that most vital of language skills. During this session we will examine the role of context, emotion, task - and language itself in motivating students to develop their speaking skill. We will also look at the important aspect of choice as well as the role of digital technology in catering for the varying needs of learners and teachers, and will illustrate the session with materials taken from the exciting new Pearson teenage course 'Choices''.

Conference materials:

Registered conference participants will receive:

• Certificate of attendance

We are looking forward to seeing you soon!

• Во время семинаров будет работать книжная выставка-продажа.